



Dear Friends,

Maitland Farm Preschool (MFP) is hosting the **Third Annual "Halloween Hustle" 5K Run/Walk & Tot Trot on Saturday, October 29, 2011**. Our objectives for hosting this event are tri-fold: provide an opportunity to foster community fellowship, encourage healthy habits, and raise funds for our school.

Through fundraising activities, "The Friends of Maitland Farm" enhances the school's mission by providing classroom & playground equipment, staff development & scholarship opportunities for families in need. Parent tuition alone is not sufficient to cover the entire cost of our unique & wonderful early childhood program. It is important to our mission to keep Maitland affordable & accessible to families in our community, especially in these uncertain economic times.

We ask that you consider participating in our **"Halloween Hustle" 5K Run/Walk & Tot Trot** by underwriting this race as a sponsor. Your generous sponsorship would help provide the foundation for a lifelong love of learning. We offer several sponsorship levels from which you may choose:

Platinum - \$1000 – Dual Event Sponsor

- Two 5K race entries
- Name in bold letters on race shirt
- Name announced at the start of race & during the 1st place awards
- Opportunity to advertise at race & MFP Spring Backyard BBQ Benefit
- Four tickets to the MFP Spring Backyard BBQ Benefit
- Full-page ad in our school directory

Gold - \$500

- One 5K race entry
- Name in bold letters on race shirt
- Name announced during the 1st place awards
- Corporate banner displayed at race
- Two tickets to the MFP Spring Backyard BBQ Benefit
- Half-page ad in our school directory

Silver - \$300

- One 5K race entry
- Name in bold letters on race shirt
- Corporate banner displayed at race
- Name announced during the 2nd place awards
- Quarter-page ad in our school directory

Bronze - \$100

- Name on race shirt
- One 5K race entry
- Name announced during the 3rd place awards

In the event you are unable to participate as a sponsor, we gratefully welcome donations of any amount. Although your gift is NOT tax deductible, it is much appreciated by the children & families of Maitland Farm Preschool who will benefit from your generosity.

We are very excited about this event & would like to thank you in advance for your consideration. If you have any questions you may contact the undersigned. We hope that you'll join us on race day for a morning of healthy fun at this family-friendly event!

Warm Regards,

Kim Romans, 913-2328
Chair, 5K Run/Walk & Tot Trot

Doreen Valley, 766-4633
Chair, 5K Run/Walk & Tot Trot



Thank You!

Maitland Farm's Halloween Hustle 5K & Tot Trot

October 29, 2011

Date: _____

Name of Business/Family as to be listed: _____

Address: _____

Email: _____

Phone Number: _____

Contact Person: _____

Sponsor Level:

Platinum - \$ 1,000

Gold - \$ 500

Silver - \$ 300

Bronze - \$ 100

Please make checks payable to:

The Friends of Maitland Farm

5990 5th Street SW

Vero Beach, FL 32968

Donation - \$ _____

Check Number: _____

Deadline for all sponsors is Friday, October 10th, 2011.

Although your gift is NOT tax deductible, it is much appreciated by the children and families of Maitland Farm Preschool who will benefit from your generosity. The majority of funds that are raised are used for our Scholarship Program. Funds are also used for special classroom and playground purchases and for staff benefits and development. Thank you for your contribution to Maitland Farm Preschool and the unique and special learning environment our children and families have come to love.